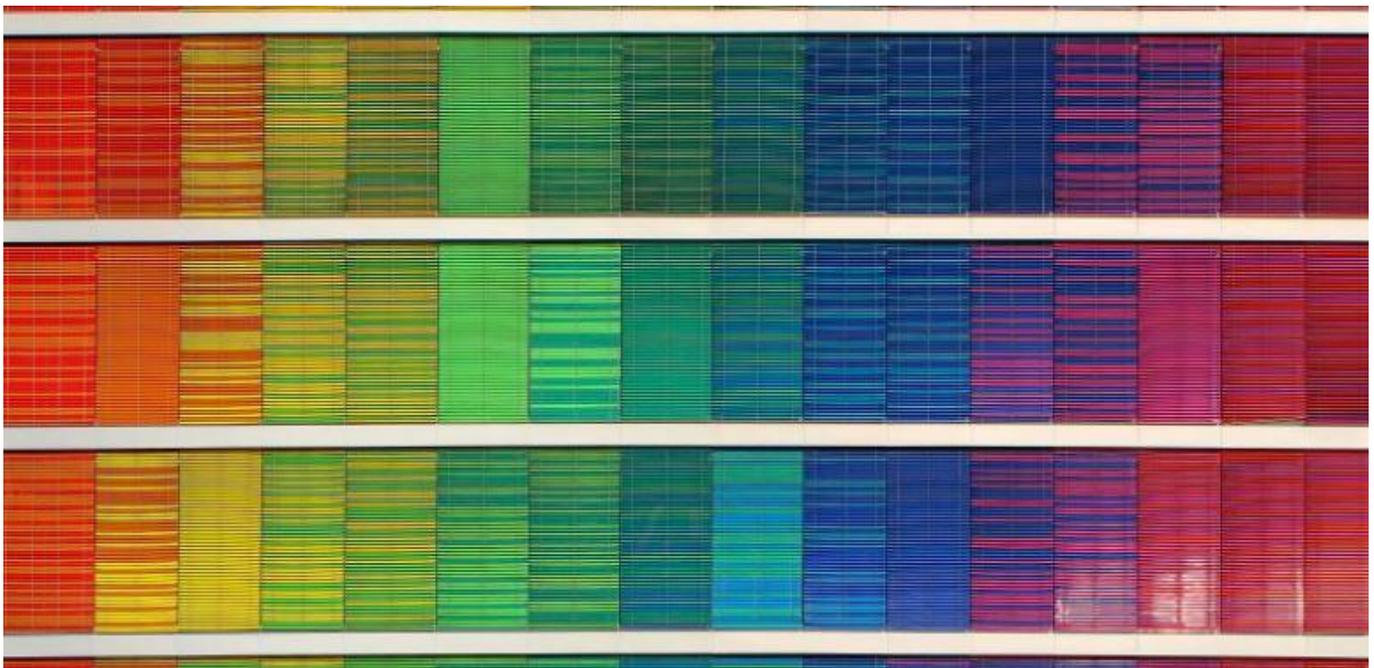


# **Article: Choose the Right Map Symbology To Make Your Story Shine (Davis-Holland 2018)**



Think cartography is all stats and science? Prepare to be surprised by the amount of psychology, art, design, culture, and communication involved in map making and how to choose effective symbology that makes your story and data shine. Great read for those requesting or making maps.

Includes a link to the [How to Choose Symbology story map](#) (pictured below) by Alison Davis-Holland.



Recommended citation: Alison Davis-Holland, *Choose the Right Map Symbology To Make Your Story Shine*, LinkedIn Publishing (Mar 2018), <https://www.linkedin.com/pulse/choose-right-map-symbology-make-your-sto...>

Last updated on August 31, 2020.

**Year published:** 2018

**Document Author:**

- Alison Davis-Holland

**Topics**

[About Cartography](#)

**Regions**

[United States](#)

Print

Table of Contents

