

Resource: W.K. Kellogg Logic Model Development Guide (W.K. Kellogg Foundation 2006)

Nonprofits must demonstrate the effectiveness of their program activities by initiating and completing outcome-oriented evaluation of projects. This guide, found at wkkf.org/resource-directory/resource/2006/02/wk-kellogg-foundation-logic-model-development-guide, was developed to provide practical assistance to nonprofits engaged in this process. In the pages of this guide, we hope to give staff of nonprofits and community members alike sufficient orientation to the underlying principles of "logic modeling" to use this tool to enhance their program planning, implementation, and dissemination.

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